



**FOXICE**

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## **Rising Rights services**



**Provides details of more than 5000 government benefits scheme and earn high income**

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## ABOUT US

Rising Rights is a Phygital platform which utilizes the latest Technology and final frontier Human touch to deliver the desire Impact.

It is a platform for Government Welfare Schemes Eligibility Discovery & Delivery, it helps Aam Aadmi discover the benefits of welfare schemes provided by our government in various sectors like Education, Healthcare, Livelihood, Pensions and many more.

It helps in creating a better Socio Economic Environment and an Atmanirbhar Bharat.



Farmer Welfare

Widow Pension

Education



Krishi Loan

Free Cycles

Disabled



Fishermen Benefits

Women Empowerment

Self Employment

## Mission & Vision

To be the largest platform for the masses, to create awareness and fulfillment about the various Citizen Schemes with the help of technologic and social entrepreneurs and help them become AtmaNirbhar.

To on-board 1 million Margdarshaks facilitating benefits to at least 100 million Aam Aadmi by 2025



## A Path Towards Entitlement

There Are 5,000+ Government Welfare Schemes Across Different Categories For Which Our Government Have Budgeted ₹18 Lack+ Crore For 2024 to 25



## There Are Three Fundamental Issues

Knowledge Of Such Schemes Amongst The Aam Aadmi

Collective Information About The Schemes On A Unified Platform

Application Assistance With Complete Knowledge Of The Process

## Digital Platform at Glance

**Mera Adhikar**

Is a end-to-end Benefit Discovery and Delivery platform

0

The Purpose of **Mera Adhikar** is to bridge the gap between the **Beneficiaries** and the **Organisations** who desire to deliver these benefits

**Discovery Engine**

Customised **Rules** can be set to identify eligible beneficiaries

1

**Delivery Engine**

Customised **Benefits** can be delivered to eligible beneficiaries

2

**Rich Data**

Captures **25+ curtail** parameters of beneficiaries

3

**Analytics & Insights**

Indexed Data points for **Informed Decision** making and planning

4

Population of India 138 Crore  
Rural Population 89.5 Crore

50.1 Crore labourers  
15.2 Crore Farmers

25 Crore Needy  
20 Crore Malnourished

80 Crore Poor

## Key problem's

### PROBLEMS

Knowledge About Our Adhika

Our government is offering 5000+ government welfare schemes across all age groups, class, creed, gender, etc. More importantly we hardly known about them.

### SOLUTIONS

G2C Scheme platform

A platform that can discover schemes as per person profile and generated a report  
Assist them with the help of margdarshak to avail those schemes they are eligible.

### IMPACTS

Economic Uplifting And Social Wellbeing

This will help people to understand the rights which the government has already given them and at the same time help in the upbringing of individuals and societies at large

## Government Welfare Scheme



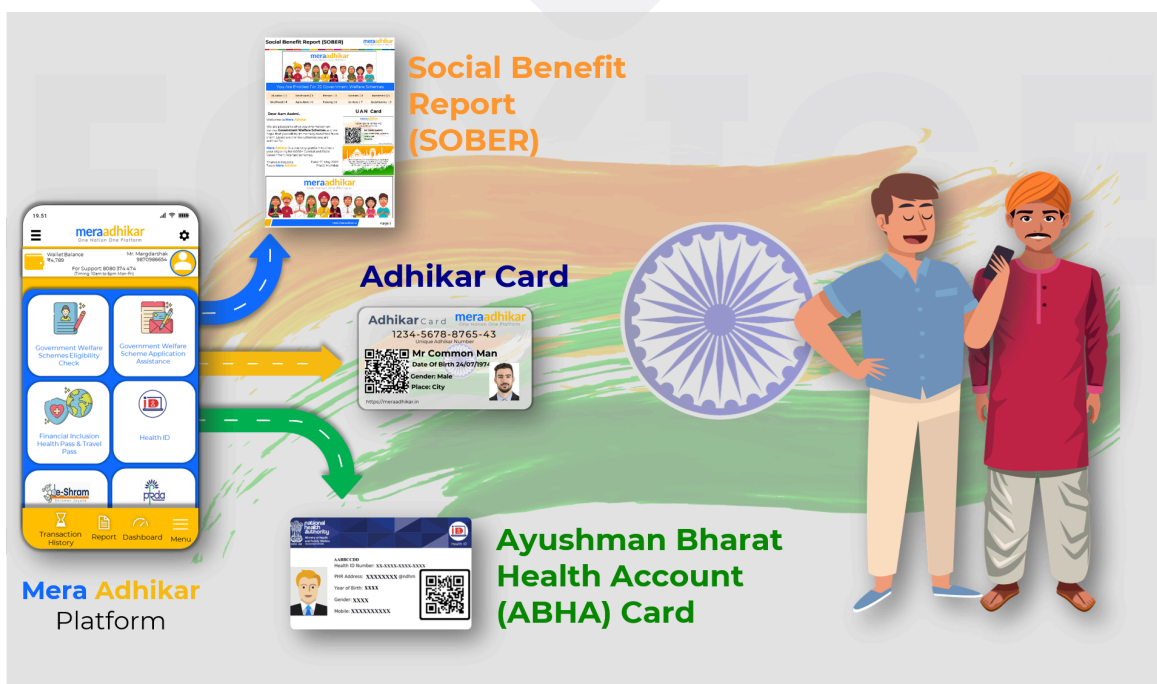
**Discovery:** Where schemes are discovered using a AI system and a report is generate having complete details.

- The Scheme Name.
- Scheme Description
- Documents Needed
- Application Process



## Application

**Assistance:** Through this service, Aam Aadmi can apply for schemes they wish. For this, the Margdarshak and Moderators assist them and ensure they get the respective benefits from the schemes.



## Neo Banking & 1 Micro Atm Complimentary



### Become ICICI bank, Business Correspondent Customer Service Point (CSP)

- Money Transfer To 200+ Plus Bank
- Excellent Earning Opportunity
- Requirement Smart phone or PC & Internet Connection
- No Requirement Need for Huge Office Space
- Easy To Start & Manage
- Mobile App Friendly Available On Play store



Make transactions by using your Aadhar number and biometric authentication

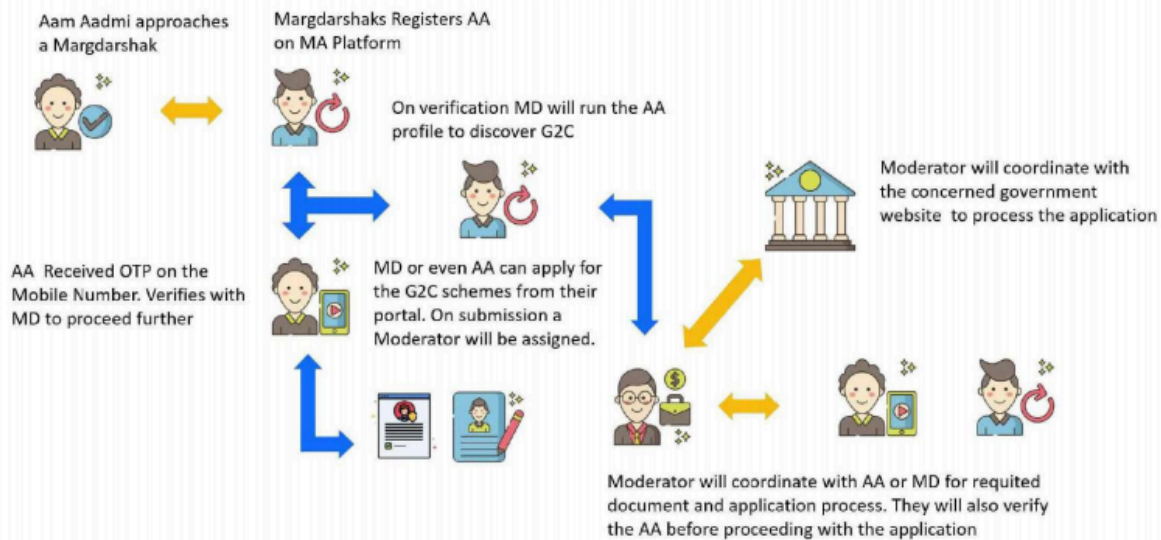
Your Aadhar number must be linked with the bank account to do the transaction



Transactions using your Bank Debit Card and PIN from the portable device of Micro ATM  
Aadhaar linking is not mandatory



## How its Work



## On Become a MDP

**EXTRA REVENUE:** As a Margdarshak Pradhan, whether you are employed, business owner, shop owner, or even unemployed. Mera Adhikar can become a great platform to earn a credible amount of up to ₹10,000/- per month

**CREDIBILITY:** Increase your self-value in society, village, town by helping and educating the Aam Aadmi about their adhikar given to them by the government.

**EMPOWERMENT:** By helping an Aam Aadmi relies on and achieve their adhikar will invariably empower the society and the country largely. It's a great pride being a part of it.

**LEADERSHIP:** It provides a great opportunity to test your Leadership or Social Entrepreneurships qualities by helping, guiding, mentoring Margdarshak's under you and create employment opportunities where they can Margdarshak can earn up to Rs. 50,000/- per month

# Portal screenshot



**Report ID** 3821887827441

**Name** Deepak Nayak

**Mobile** 9426052023

Dear Deepak Nayak,

Welcome to MeraAdhikar.

We are pleased to offer you information on various government related schemes and we hope that you will be immensely benefited from them.

Listed are the few schemes you are eligible for and we will be happy to assist you further. Mera Adhikar is a one stop platform to check your eligibility for 5,000+ Central and State Government Welfare Schemes available.

**Thanks & Regards**  
Team: MeraAdhikar

Date: 18th November 2023 13:49  
Place: Mumbai

Implemented By: Goid Margdarshak |

Main Page

**Profile**

**Sex** M

**State** Andhra Pradesh

**District** APJES

**City** KHAMMAM

**Pincode** 508111

**Gender** Male

**Occupation** Student

**Nature of service** Private Job

**Religion** Hindu

**caste category** Scheduled Tribes(NT)

**Education status** Above Primary Level (MFL)

Do you have any disability? No

Do you suffering from any major illness currently? No

Marital status: Married

How many children do you have? (Married) No

Select Annual income of your family 2.5 to 3 lac

**Academics Qualification** Post Graduation or Equivalent

**Residence** Other

Address (the type of property owned by you) None of the above

Do you have any Aadhar? Both

Do your Aadhar card linked with Pan Card? Yes

Do you have any bank account? Yes

Do your Aadhar linked to bank account? Yes

Do you have any loan? No

Are you eligible for any type of loan? No

Are you an employer? No

Have you recently lost an existing member of your family? (Last 1 year) No

Profile Page

You are eligible for 51 Schemes as per the search details provided by you, the details of which are mentioned below.

**INDEX**

Category	Education	Sub Category
Pradhan Mantri Kaushal Vikas Yojana (PMKVY) Loan Scheme	Loan	
Pradhan Mantri Kaushal Vikas Yojana	Training	
Category	Healthcare	Sub Category
Apex Health Insurance (Health, Accident, Disability, Old Age, Death)	Insurance	
Pradhan Mantri Kaushal Vikas Yojana (PMKVY)	Insurance	
Jan Shiksha Yojana	Healthcare	
Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)	Insurance	
Pradhan Mantri Suraksha Bima Yojana (PM-SBI)	Insurance	
National Telemedicine Service - e-Healthaid(NTS)	Healthcare	
Pradhan Mantri Ujjwala Scheme (PMUY)	Insurance	
Category	Finance	Sub Category
Old Pension Yojana	Pension	

Index Page

**Category | Education**

**1 Pradhan Mantri Kaushal Vikas Yojana (Skill Loan Scheme) (Education & Loans)**

**Scheme Description**

This scheme aims to provide loan to students who wish to pursue skill development training or vocational course, after duly filling the form, the application will have to submit in the chosen branch of any authorized bank or any Micro Finance Institution (MFI) which is registered by RBI.

**Required Documents**

Proof of Identity: Must have Aadhar Card (Mandatory)  
Proof of Education: Must have Admission Certificate, OR (Mandatory)

**How To Apply**

\*Any student who has secured admission in a vocational or skill based program from any of the specified institutions or training centers can apply for a loan under this scheme.  
1. The applicant has to get an application form contended by the Ministry of Skill Development and Entrepreneurship. This form is available with any of the authorized banks.  
2. A link to the online registration form is available below.  
3. After duly filling the form, the applicant will have to submit it to the chosen branch of any authorized bank or any Micro Finance Institution (MFI) which is registered by RBI.  
4. An interest rate of 12% above the base rate of the bank will be charged on this loan. Head interest rate after 2% will be levied on account overdue.

**2 Pradhan Mantri Kaushal Vikas Yojana (Education & Training)**

**Scheme Description**

PMKVY is a flagship scheme that would ensure that the youth undergo skill training under NSRF, and the scheme would affect the skill sets of around 25 lakh individuals across the country.

**Required Documents**

Proof of Identity: Must have Aadhar Card (Mandatory)  
Pan Card (Mandatory)  
Voter ID (Mandatory)  
Other Documents: Must have Bank Passbook (Mandatory)

Report Page

one one nation platform

Welcome to MeraAdhikar

Home | User Profile | Worker | Welfare Schemes History | Applied Schemes List | Report | My View of Page | My Account | Contact

Government Welfare Schemes Eligibility Check | Government Welfare Scheme Application Assistance | Change/Update Health Pass & Travel Pass | E-Shram Card | Atal Pension Yojana | PAN Card Services | Aadhaar Updates | Voter ID | Driving Licence | Passport Application | Unique Disability ID (UDID) | Book COVID Vaccine

## SERVICES

Government Welfare Schemes Eligibility Check

Government Welfare Scheme Application Assistance

Financial Inclusion Health Pass & Travel Pass

E-Shram Card

Atal Pension Yojana

PAN Card Services

Aadhaar Updates

Voter ID

Driving Licence

Passport Application

Unique Disability ID (UDID)

Book COVID Vaccine

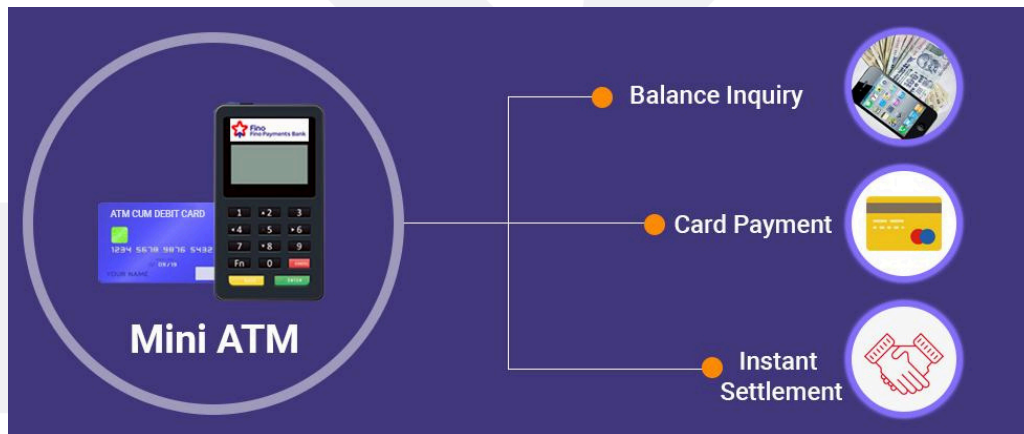




# Income chart



Access		Mera Adhikar			
Normal	Gold	Services	MRP From Mera adhikar	Margadarshak Commission	Margadarshak Pradhan Commission
Yes	Yes	Generate welfare Scheme Reports	30 Rs	10Rs	3Rs
Yes	Yes	Generate welfare Scheme Reports	0 Rs	0 Rs	0 Rs
Yes	Yes	Helth Insurance	60Rs /120Rs /210Rs	15%	3%
Yes	Yes	Travel Insurance	2Rs /4RS/ 7Rs	15%	3%
NO	Yes	E-shram Card	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Atal Pension Yojana	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Pan Card Services	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Adhar Updates	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Voter Id	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Driving Licence	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Passport Application	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Unique Disability ID (UDID)	NA	Charge to Cust upto 250 RS .	NA
NO	Yes	Book COVID Vaccine	NA	Charge to Cust upto 250 RS .	NA



**meraadhikar**  
One Nation One Platform



**Your are invited for India's Biggest Business Franchise Opportunity**

**!!! For More details Contact Our Sales Representative Now !!!**

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